

Please design your still images and videos/animation files according to the guidelines below. These guidelines are specific to the Velocity Digital Displays\*.

**Recommended programs:** Adobe After Effects, Adobe Premiere, Adobe Media Encoder



#### STILL IMAGES [ FINISHED ARTWORK ]

FORMAT	PNG, JPG
RESOLUTION	1920x1080 (Landscape) 1080x1920 (Portrait)

Resolution provided is for **full screen** content only. Zoned content can be provided at sizes dependent upon project needs.



#### ARTWORK ASSETS\* [ DESIGN SERVICES ]

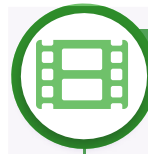
FORMAT (Layered/Vector)	LAYERED PSD or TIFF AI, EPS, INDD, PDF PNG, JPG
RESOLUTION	Highest Resolution Artwork Available (300 dpi)

Fonts provided and/or text converted to outlines

\*This is intended to be a content guide for providing assets for design services. Artwork assets need to be provided 4-6 weeks prior to launch date in order to be compiled, be approved and finalized.

\*Templates (including bezel representation) with documentation for design and final output can be provided upon request.

\*This information is intended to be a guide only, for single display output. Multi-display output and multi-configuration output require customized content specifications that can be provided upon display installation.



#### VIDEOS/ANIMATION [ FINISHED ARTWORK ]

FORMAT	MP4
RESOLUTION	1920x1080 (Landscape) 1080x1920 (Portrait)
CODEC (VIDEO)	H264, Main Profile
FRAME RATE	30 fps, 23.976 fps
BIT RATE	10-30 Mbps
ASPECT RATIO	16:9 (Landscape) 9:16 (Portrait)
CHROMA	4:2:2

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